

THE HOUSING

Passport

Participant outcome tracker

A pocket record of each stakeholder decision.

MOVE PEOPLE · PROJECTS · PUBLIC
WILL



Name _____

Table _____

Use after each round: sticker, note, strengthen.

HEAR

CONNECT

SHOW

INVITE

How to Use This Passport

Keep moving, not perfecting.

1

Add the outcome sticker chosen by the Stakeholder / Decision-Maker.

2

Capture what mattered most to them.

3

Mark the framework step your team should strengthen next.

Sticker legend



GREEN

Moved forward



ORANGE

Moved with friction



RED

Stalled

Green does not mean full agreement. It means enough trust, confidence, alignment, or clarity for the stakeholder to take the next step.

Make the Case

Use the same four questions every round.

HEAR

What does the stakeholder value, fear, or want to protect?

CONNECT

What authentic shared aspiration can you name?

SHOW

How does this specific housing solution advance that aspiration?

INVITE

What reasonable next step are you asking them to take?



Remember

Acknowledge without automatically agreeing.
Use facts in service of meaning—not as a data dump.
Do not invent features or promise outcomes you cannot support.
Aim for movement, not immediate conversion.

FACTS + VALUES + NEXT STEP

Round 1

New Challenge

Station: _____

Outcome

Stakeholder / decision-maker:



sticker

What mattered most to this stakeholder?

Decision note

The case moved / faced friction / stalled because:

Which step should we strengthen?

HEAR

CONNECT

SHOW

INVITE

Next move:

Round 2

New Challenge

Station: _____

Outcome

Stakeholder / decision-maker:



sticker

What mattered most to this stakeholder?

Decision note

The case moved / faced friction / stalled because:

Which step should we strengthen?

HEAR

CONNECT

SHOW

INVITE

Next move:

Round 3

Your next move: improve or stretch.

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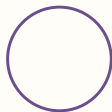
Reframe & Retry

☐

Advanced Bonus Challenge

Station:

Outcome



sticker



What did we change or integrate?

Decision note

What created movement—or what still needs to change?

Framework step strengthened

HEAR

CONNECT

SHOW

INVITE

Next move:

Final Reflection

Exit page



What changed in my case-making?

One phrase I should use again:

One habit I should stop:

One next step I will practice:

Take-Home Tool

HEAR

What matters?

CONNECT

What do we share?

SHOW

How does this help?

INVITE

What next?

QR / RESOURCE
PLACEHOLDER



Winged Wolf Innovations

Add resource link, QR code, or contact information here.